



# LXU Landscape Express UNIVERSITY

## Increasing Sales and Profitability in 2017



LEARN PROVEN PROFIT BOOSTING METHODS  
OVER 2 MONTHS OF FREE INTERACTIVE SESSIONS

Free Lunch! Free giveaways at each class!

### Graduation Raffles

- 1st Prize (\$1,000 value): Kracker
- 2nd Prize (\$500 value): Screed Rail/Combo
- 3rd Prize (\$200 value): Hand tools



**Feb 1 Clean & Seal Your Way To Increased Sales & Profits**  
10am to 12pm  
Presenter: Alliance  
**Hardscaping for Profit**  
1pm to 3pm  
Presenter: Nicolock

**Feb 8 Building for Profit**  
10am to 12pm  
Presenter: Techo-Bloc  
**Heating Projects to Add Extra \$\$\$ From Below**  
1pm to 3pm  
Presenter: Proline

**Feb 15 Building the MONEY Look With Natural Stone!**  
10am to 12pm  
Presenter: Stoneyard  
**Adding Outdoor Living Elements for Added Revenue and Margin**  
1pm to 3pm  
Presenter: Nicolock

**Feb 22 Engineering Your Way to Lower Costs with Geo-Textiles and Geo-Grids**  
10am to 12pm  
Presenter: SRW  
**Veneering With The Right Mortar Equals Dollars**  
1pm to 3pm  
Presenter: Thompson Stone & ARDEX

**Mar 1 Don't Lose Your Cash In The Dirt**  
10am to 12pm  
Presenter: Tom Gardocki  
**Better Equipment for Better Profits**  
1pm to 3pm  
Presenter: CAT

**Mar 8 An Introduction to ICPI and NCMA**  
10am to 3pm  
Presenter: Tom Gardocki

**Mar 15 Make Your Profits Sizzle**  
10am to 12pm  
Presenter: Coyote Grills  
**Make More Money With Outdoor Kitchens, Fire and Water Features**  
1pm to 3pm  
Presenter: ClifRock

**Mar 22 Adding The Right Upgrades For Profit**  
10am to 12pm  
Presenter: Cambridge Paving Stones  
**Small Business Financing Cash is King - Managing Your Money**  
1pm to 3pm  
Presenter: Northern Bank

**Mar 29 Recap In Profitability**  
10am to 12pm  
Presenter: Erik Hawkins & Johnny O'  
**Graduation**  
1pm to 3pm



mulch | soil | stone | disposal

SIGN UP ONLINE  
[landscapeexpress.net](http://landscapeexpress.net)

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